

PATENT
Docket No. 11949/2
Serial No. 08/650,834

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

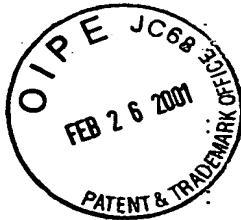
In re application of : Stephen C. Wren

Filed : May 20, 1996

For : SYSTEM FOR MARKETING GOODS AND
SERVICES UTILIZING COMPUTERIZED
CENTRAL AND REMOTE FACILITIES

Group Art Unit : 2761

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POWER OF ATTORNEY

I hereby appoint the following attorney(s) with full power of substitution and
revocation, to prosecute said application, to make alterations and amendments therein,
to receive the patent, and to transact all business in the Patent and Trademark Office,
connected therewith:

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I hereby declare that all statements made herein of my own knowledge are true
and that all statements made on information and belief are believed to be true; and

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further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

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